



Safe speeds promote healthy people and thriving neighbourhoods

Children are more likely to play outside and commute actively to school



Safe Speeds Wpg

Older adults are more likely to choose active transportation in neighbourhoods with safe speeds



Retail businesses thrive with more pedestrian and cyclist traffic

THE RISK OF PEDESTRIAN DEATHS DROP FROM 80% TO JUST 5%, WHEN SPEED IS REDUCED FROM 50 KM/HR TO 30 KM/HR